

Program Introduction for Andy Masters

Our special keynote presenter today is an award-winning author and international speaker who has presented over 1,000+ programs for over 100,000+ attendees on Sales, Service, and Leadership topics in 47 states. He is aggressively accepting referrals for the other 3 states.

Fifteen years ago, Andy Masters escaped the corporate world just in time to save his sanity. Andy has written 5 books and earned 4 degrees—including Masters Degrees in Marketing and Human Resources Development from Webster University in Missouri.

He has also been featured on several major media outlets, including LifeTime Television, Investor's Business Daily, and GQ magazine (*OK—Just kidding on that last one*).

But seriously, today's program will be based on Andy's award-winning book: "Kiss Your Customer: 77 Reasons Why Sales & Service Are Just Like Dating & Relationships", now available to purchase on Amazon as a gift for everyone you've ever met in your life.

At this time, let's please give a warm welcome to Andy Masters!