

## **Program Introduction for Andy Masters**

**Our special keynote speaker today is an award-winning author and international speaker who has presented over 1,000+ programs for over 100,000+ attendees on Leadership, Service, and Personal Development topics.**

**Andy Masters has been featured on many national media outlets--including LifeTime Television, PBS, Investor's Business Daily, and even GQ magazine (*OK—Just kidding on that last one*).**

**He has written 5 books and earned 4 degrees--including Masters Degrees in Human Resources Development and Marketing from Webster University in Missouri.**

**Andy's books include his award-winning business humor book titled "Kiss Your Customer: 77 Reasons Why Sales & Service Are Just Like Dating & Relationships", and latest book "Things LEADERS Say: A Daily Guide to Help Every Leader Empower & Inspire".**

**But Andy's love for movies--and love for leadership--has inspired him to share his unique program for us today, titled "Leadership Lessons From Hollywood".**

**Andy Masters comes to us from Orlando, Florida—where he now resides with his wife and two moderately well-behaved children—but at this time please hold your applause until after this important message.**