

Andy's HR/SHRM and Workforce/Talent Development Conference Keynote Testimonials

"Andy Masters' keynote captured the audience with his ENERGY, his approachability, and his candor. Participants were engaged in every second of his high energy, focused message. The audience left not only inspired, but with techniques to achieve it. My only wish is that we would have had more time with him! FABULOUS way to conclude our great Conference!" - [Becky Musil, Associate Director, National Institute for Staff & Organizational Development \(NISOD\), after Andy's NISOD Conference closing keynote with 1,400+ attendees in Austin \(TX\)](#)

“Andy Masters added a high level of energy to the [2018 VASHRM State Conference](#) as a keynote speaker! His presentation was entertaining, but most importantly, it was relevant and engaging. His use of movie clips to tie in to his message of HR Leadership was FUN and a favorite with attendees. We received a LOT of positive feedback, especially about Andy sharing his books with attendees!” - [Nancy B. Brooking, SPHR, SHRM-SCP, Conference Chair, after Andy's keynote for the 2018 Virginia SHRM State Conference with 500+ attendees \(VA\)](#)

“We were THRILLED to have Andy Masters present Leadership Lessons from Hollywood at the [2018 Space Coast HR Conference](#). He kicked off the day with a very enjoyable and engaging presentation. Our attendees completely enjoyed it. 2018 was the first time we SOLD OUT our event and I believe having Andy on the agenda contributed to reaching that milestone!” - [Robin Westervelt, Chair, 2018 Space Coast HR Conference \(FL\)](#)

“My name is Mariella Platner and I will be the President for the Joplin SHRM Chapter. I attended the [MO SHRM State Conference](#) in August and I was BLOWN AWAY by your presentation! I did get your books and have been religiously reading them. We would be thrilled to have you as a speaker - we have an annual Tri-State HR Conference coming up in the second part of the year!” - [Mariella Platner, SPHR, THRP, after Andy's keynote program for the Missouri SHRM State Conference with 500+ attendees \(MO\)](#)

“Andy Masters gave a *tour de force* performance as keynote speaker for the IPMA-HR Central Region Conference in St. Louis. His ‘*Leadership Lessons From Hollywood*’ session was ENTERTAINING, INFORMATIVE, and THOUGHT-PROVOKING. The use of movie clips highlighted his message and had the audience laughing and learning. He challenged us to be better leaders and to invest in ourselves and our employees. Andy’s high-energy style engaged the audience from the get-go and set the tone for the entire event. People were still talking about his session on day 2 and 3 of the conference!! I would HIGHLY RECOMMEND Andy Masters to entertain, engage, and enlighten your audience!” - [Bill Cole, IPMA-SCP – International IPMA-HR President, after Andy's IPMA-HR Central Region Conference keynote program \(MA\)](#)

“Andy Masters recently joined us at the Mississippi SHRM State Conference as our closing keynote speaker for hundreds of HR Professionals. His presentation of ‘*HR Leadership Lessons from Hollywood*’ kept our audience excited and entertained with his unique way of using movie clips, along with personal experiences, to provide insights into Leadership. He also shared a number of excerpts from “*Things Leaders Say*” which were highly received by our attendees. In addition, we were lucky enough to have Andy present a shorter session on ‘*Humor in the Workplace*’. He has a TREMENDOUS ability to engage an audience. Our team was VERY pleased!” - [Ron Meyers, President, Ron Meyers Productions; Conference Coordinator, Mississippi SHRM State Conference \(MS\)](#)

"Thank you Andy Masters for the HIGH ENERGY, engaging, and thought provoking presentation! You were the PERFECT opening keynote for our SAHRA Conference. The Sacramento Area Human Resource Association (SAHRA) received RAVE reviews from our members. You inspired, engaged and developed our attendees and they carried that energy throughout the day!" - [Ruth Jensen SPHR-CA, SHRM-SCP, SAHRA President \(CA\)](#)

"Andy Masters was our Annual Delaware State Conference opening keynote speaker. He provided us with an INSPIRING and ENERGETIC session that had the audience engaged as well as entertained! Throughout the day attendees were discussing the valuable information and insight that they gained from Andy's presentation. Many HR Leaders wanted to require that their Leadership Team to read Andy's latest book, *Things Leaders Say*, so that they could gain a better understanding of how to positively make a change!" - [Tricia Clendening, GPHR, SPHR, HR Strategies, LLC, Delaware SHRM President, after Andy's keynote program for the Delaware SHRM State Conference \(DE\)](#)

“Thank you, Andy Masters, for a riveting presentation on Strategic HR Leadership at the EMPOWER HR & Management Conference in Cape Girardeau, Missouri. We conducted our annual conference survey and received an overwhelming positive response regarding your presentation. Responses such as, “WOW, what a powerful speaker!” and “Why haven’t we had Andy Masters speak before now?” were included. In a nutshell, Andy’s opening presentation set the stage for our BEST conference to date!” - [Drenna Shive, PHR, EMPOWER Conference Committee \(sponsored by Cape Area Personnel Association and SHRM of Southeast Missouri\)](#)

"Andy served as kickoff speaker for what turned out to be a VERY successful Annual Conference. Andy adjusted his presentation to encompass and embrace the “Transformational Leadership” theme of our conference, and set a terrific tone for the day. Attendee feedback described his presentation as: 'GREAT', 'Excellent', 'DYNAMIC', 'Inspirational', 'AWESOME', 'Insightful', and 'Making a lasting impact'. In sum, Andy made a HUGE contribution to the success of this Annual Conference, and we are VERY grateful for his involvement!" - [Jim Stodd, SPHR, Conference Chair, after Andy's 2.0-hour HRCI-Strategic approved keynote program for the Greater Baton Rouge SHRM Annual Conference \(LA\)](#)

“It was a great honor for us to have had you as our keynote this year. You did a GREAT job kicking things off for us! I also appreciate that you were around for the attendees to be able to interact with you after the presentation and into the morning. I am THRILLED with the positive feedback we have received on our event. The engaged expressions on our attendees faces tells me you drew them into your message. Your message is an important one and you have a great way of making it real for the audience. THANKS for everything!” – [Tonia Gordon, President, Human Resources Association of the Alleghenies, after Andy’s HRAA Conference keynote program \(PA\)](#)

"Andy Masters served as the keynote for our 2nd Annual HR Conference. Andy’s topic, energy and engagement of the audience was a GREAT way to kick off the day. Attendees spoke about the presentation all day and carried the message into the breakout sessions. Overall, Andy was an EXCELLENT choice as our keynote!" - [Julie Johnson, PHR, Past-President, Greater Cincinnati Human Resources Association, after Andy's keynote for the HR Collaborative Conference \(OH\)](#)

"I want to THANK YOU for the inspiring and motivational presentation you delivered for the Central Wisconsin SHRM Spring Conference. I would recommend you to ANYONE looking for a speaker with passion and who holds the attention of the audience while engaging their participation. Comments included 'He was the best speaker of the day. His passion and knowledge for the topics was very evident. Listening to him was a GREAT experience. Great Speaker!!!! Really energetic and made me think about my current leadership position. Bought his books and cannot wait to get into reading them. Excellent choice for speaker!'" - [Carol Howard, Central Wisconsin SHRM Spring Conference Chair, after Andy's Conference keynote program \(WI\)](#)

"Andy Masters delivered a powerful, thought provoking, and engaging keynote presentation for the Greater Miami Society for Human Resource Management’s (GMSHRM) – Annual Health and Wellness Conference. His presentation hit a nerve with our audience and connected the dots for HR managers who are stressed out trying to juggle the world one employee at a time. 274 attendees were glued to their seat, smiling, and nodding in total agreement as he presented his unique spin on delegation and self-management. Andy is a dynamic, fun, and well-liked speaker whom we will definitely bring back to our chapter again." – [Margaret Spence, VP of Professional Development, Greater Miami SHRM, after Andy's Conference keynote program \(FL\)](#)

"It was such a pleasure meeting you. Your presentation was FANTASTIC! You worked the room and maintained the audience's attention throughout the presentation. I especially liked how you were able to give examples of both good and bad leadership styles and connected to the overall ROI on the business. I would recommend your program for leaders who want insightful tips on how to lead, and proven strategies that work. The two sports analogies provided were also timely and relevant. THANK YOU Andy for sharing your insight with our team!" - [Tanya Vaughn-Patterson, Programs Chair, Human Resources Association of Palm Beach County \(FL\)](#)

"I thoroughly enjoyed your presentation on Tuesday of this week, discussing leadership, delegation and empowerment. There were 11 members of our management team in attendance and all were VERY ENTHUSIASTIC about what they learned. We had quite a lively discussion at lunch afterward!" - [Patricia Tiger, Human Resources Director, Tri-County Council for the Lower Eastern Shore of Maryland / Eastern Shore SHRM \(MD\)](#)

"Andy--I lost track of how many times I heard someone suggest 'I sure wish my office worked this way!' Your messages on 'HR Leadership in the New Economy' and 'Humor In the Workplace' left a real mark on the group! I can't thank you enough for your professionalism. I HIGHLY RECOMMEND Andy Masters as a speaker for the next meeting of your business leadership! Thank you for the two EXCELLENT presentations!" - [Susan Garoutte, Human Resources, University of Arkansas for Medical Sciences, and President, Arkansas CUPA-HR](#)

"Andy Masters proved to be an experienced professional, serving as the lead keynote speaker for our Leadership Conference. His content enabled us to award business/strategic recertification credit to attending certified HR professionals. Some comments received from attendees include "Keep getting GREAT speakers," "I wanted to hear more!" and "Thoroughly enjoyed this!" - [Becky Withstandley, Conference Chair, Treasure Coast HR Association and St Lucie County HR Association \(FL\)](#)

"Andy's presentation, HR Leadership in the New Economy was not only informative and applicable, it was FUN and enjoyable – sometimes a challenging combination. Andy presentation style is energetic and relatable. Our SHRM members left the presentations with positive comments, saying this had been one of the best presentations they had been to all year. They couldn't wait to take the ideas Andy presented back into their workplace!" - [Holly Young, SPHR, VP of Programs, Salt Lake SHRM, after Andy's program for 175+ HR attendees \(UT\)](#)

"Thanks again for a GREAT presentation this morning. It was a pleasure working with you and getting to know you. You met or exceeded EVERYONE's expectations this morning. I'm happy to provide a recommendation for your website or other marketing material. I look forward to seeing you in the future and will keep you in mind for other speaking opportunities!" - [Paul McEwan, CPA, past-President, Tuscora SHRM Chapter \(OH\)](#)

"Andy's electric, extemporaneous style made listening and learning from him a snap! Rather than lecture from a podium, Andy navigated the room to be up close and personal with attendees, which boosted engagement TREMENDOUSLY. His use of video clips was SPOT ON with clips that were entertaining, yet reinforced his points!" - [Kim Gordon, EDD, SPHR, President, Western Arkansas Human Resources Association \(WAHRA\), after Andy's keynote for the WAHRA Conference \(AR\)](#)

"We thoroughly enjoyed the time Andy spent with our TAHRA group! Andy is a DYNAMIC presenter and has a knack at connecting with the group! His topics fit extremely well with the human side of any industry and specifically creating better leaders through better communication!" - [Nancy Gunter, VP of Programs, Tulsa Area Human Resources Association \(OK\)](#)

"THANK YOU, Andy Masters. We really enjoyed your facilitation! Excellent and relevant topic shared with ENERGY, enthusiasm and engagement!! Well done! Safe travels!!" – [Tom Topping, President, SunCoast HR \(FL\)](#)

"It was a PLEASURE having you start out program year off. I think people really enjoyed it! Words I would use to describe it would be 'Engaging, enthusiastic and EMPOWERING. A great way to start off the program year!'" - [Alisa Hobb, VP of Programs, Capital Region Human Resources Association \(CRHRA\), Albany \(NY\)](#)

"Your presentation was enlightening for all of us in attendance! You took a very restrained topic and made it ENJOYABLE. I am confident that our group found your presentation practical and REFRESHING. We appreciate all your time and effort, and look forward to working with you again in the future!" - [Marcelle Jean-Michel, Event Coordinator, Hotel Human Resources Association \(FL\)](#)

"THANKS for inspiring our Texas HR leaders.....Awesome presentation!!!..... Thank you! Your message is powerful!..... I LOVED your presentation.....THANK YOU for your encouragement....Your presentation was VERY inspirational.....Fantastic program!!..... Enjoyed the presentation today - thank you!!" – [Audience Responses after Andy's opening keynote program for the Texas Association of School Personnel Administrators \(TASPA\) Conference \(TX\)](#)

"Andy Masters did a TREMENDOUS job presenting his 1-2 punch of 'HR Leadership Lessons from HOLLYWOOD', and 'Strategic HR Leadership in the New Economy'. We also provided his book, 'Things Leaders Say' to our attendees, who agreed that was a GREAT way to supplement an already thought provoking presentation! Well done, Andy!!" – [Mike Foster, President, West Central Florida Healthcare Human Resources Association \(FL\)](#)

"Andy Masters was an incredibly energetic and enthusiastic keynote speaker for the Florida Public HR Association! 'HR Leadership Lessons from Hollywood' not only related to so many scenarios in the workplace, but even throughout life in general. The whole group was laughing the entire time and it was a great way to start our conference off on a GREAT note!!" - [Meg Weiss, PHR, SHRM-CP, President, Florida Public Human Resources Association \(FPHRA\), after Andy's keynote for the FPHRA Conference \(FL\)](#)

"I want to personally THANK YOU for making our conference a success yesterday! It was a pleasure to meet you and work with you these last few months. I personally enjoyed both of your presentations and have heard GREAT feedback from our guest's as well! I hope to see you at an event in the future!" - [Jill Smith, Central Illinois HR Conference Co-Chair \(IL\)](#)

"Andy, I appreciate your novel presentation of your PASSIONATE message as you launched the IPMA-HR Eastern Region's 89th Training & Development Forum in Saratoga Springs, New York. Your presentation was not only energetic, informative and engaging, but FUN. Your ENERGY carried us through the 2 ½ days of the Conference and into our return to our workplaces! Again, THANK YOU!" - [James D. Wells, IPMA-SCP, SPHR, SHRM-SCP, President, IPMA-HR Eastern Region \(NY\)](#)

"Speaking just before lunch is never the coveted spot at Conferences, but you ENERGIZED our group with your insights on developing and empowering a workforce of future leaders! Your energy, expertise and passion came through to our group of HR professionals, and your advice to "Let it go - Let others grow" really resonated with the group. The evaluations of our Conference consistently rated your presentation as 'EXCELLENT'! I would unconditionally recommend you to any group!!" - [Katy Reeves, SPHR, CHHR, Vice-President of Human Resources, Fauquier Health System and President, Virginia Society for Healthcare Human Resources Administration \(VA\)](#)

"Thank you so much Andy, for the insightful presentation you made today to Siouxland Chapter of SHRM members! You were amazing to work with through the planning process and your presentation was both insightful and entertaining. I met with our board this afternoon and they praised you up and down and were so impressed that I was able to bring you in. For me personally, as a manager and salesperson, I will be able to apply the principles you discussed immediately when I return to the office. I believe they will help me grow as a leader myself and help me to help my team grow professionally as well. We loved the program!" - [Rachel Porter, VP of Programs, Siouxland SHRM \(IA/NE\)](#)

"It was a pleasure spending time with you last Thursday and of course, having you in Richmond as our Keynote Speaker! I meant it when I said a Speaker's 'True Colors' shine through when he/she chooses to stick around a Conference spending time with folks or to just bolt right out. You won over the hearts of the Richmond HR community!" - [Jeannie Alcott, Executive Director, Greater Richmond SHRM, after Andy's keynote program for the Annual Greater Richmond SHRM Conference \(VA\)](#)

"Can't THANK YOU enough Andy for sharing your time and expertise with us. It was a pleasure learning with you. I was especially moved by your last point - 'How will you be remembered as a leader?' Thank you Andy!!" - [Heather Dufault, Education Program Director, SHRM-Atlanta, after Andy's keynote program for the 2018 SHRM-Atlanta "Fearless Leadership" Conference \(GA\)](#)

"The evaluations from our professional development conference are in and the feedback is OUTSTANDING! Here are a few of the statements attendees used to describe your presentation: FANTASTIC presentation, VERY high energy, he was engaging and informative, kept the crowd engaged for 3 hours, LOVED his enthusiasm, presented ideas in well organized format, and was topical and on point; I could have listened to him all day, a DYNAMIC and entertaining speaker; INCREDIBLE presentation. WOW!! On a personal note I want to add how easy it was to work with you through the planning stages for this conference. I appreciated that you were available, responsive and organized. I hope we get a chance to have you back one day! Thanks so much Andy!" - [Beckee Fair, Conference Sub-Committee Chair, Lancaster SHRM \(PA\)](#)

"Andy Masters did a FABULOUS half-day event titled 'HR Leadership in the New Economy'. Everyone was THRILLED with his presentation and came away with concrete actionable steps to help them in their HR positions. They LOVED the book, too! Can't wait to see you again!!" – [Danette Krumel, VP of Programs, Greater Pensacola SHRM, after Andy's 3.5-hour HRCI-Bus Mgmt/"Strategic" approved seminar \(FL\)](#)

"Andy was an AWESOME keynote presenter at our recent annual HR Leadership conference! He was well-prepared, demonstrated knowledge of the content, related the subject matter to real-life work scenarios and most of all, was funny, witty and had as much fun with us as we did listening to him! His presentation certainly met our members' expectations and needs and we look forward to having him visit with us again in the future." – [Todd Ray, President, Decatur SHRM \(IL\)](#)

"GREAT energy & enthusiasm... Information that applies to everyone...VERY upbeat; good interaction/engagement take away...LOVED the way he tied in movie scenes with his Leadership lessons...Engaging & informative. Useful tools....VERY energetic...GREAT!... Very tactical, common sense approach to HR...VERY high energy and LOVED this use of film clips!!" – [Actual evaluation comments from Andy's keynote for the SHRM of Northwest Indiana Conference \(IN\)](#)

"It was truly a pleasure to work with Andy! He is a consummate professional who made my life easy as Program Chair every step of the way – not only by quickly providing what I asked for but also by anticipating my needs and being thoroughly prepared. His presentation was FUN, energetic, entertaining, informative and thoroughly engaging. Andy got everyone thinking, participating and sharing their insights about leadership by using movie clips. He gave participants "a call to action" and asked that we plan to take three actions within the next week as a result of his training. Andy provided powerful insights into the role of HR leaders and shifted my thoughts about my own role as an HR leader!" - [Maria Peterson, SPHR, SHRM-SCP, Program Chair, Chester County Human Resources Association \(PA\)](#)

“Andy Masters is a one of a kind presenter who fully engaged our audience! He is energetic and relevant with his ‘*Leadership Lessons From Hollywood*’ presentation. Our audience left with a new sense of inspiration and innovative ways to seek out lessons we can learn from our theatrical entertainment – THANK YOU, Andy!” - [Kristi K. Anderson, Programs Chair, Southwest Arizona Human Resources Association, after Andy’s keynote for the 2017 SAHRA Annual Conference \(AZ\)](#)

“Andy Masters was a breath of fresh air for our SHRM-Greater Phoenix Annual Authors Day event! Our group was BLOWN AWAY by his presentation--the way he engaged the audience, and the relevant content that every HR professional wants to apply in their position right now! His entertaining way of presenting ‘HR Leadership Lessons From Hollywood’ through movie clips was both powerful and fun. I’ve already received TONS of feedback from our members on how much they LOVED it, and how excited they are to implement his lessons from his latest book everyone received - *Things LEADERS Say: A Daily Guide to Help Every Leader Empower & Inspire*. Thank you again for making the trip to Arizona Andy, you are a MUST SEE!” - [Dan Hobaica, SHRM of Greater Phoenix Programs Board Liaison, after Andy’s SHRM-GP Conference Keynote program \(AZ\)](#)

“If you are looking for a fun, engaging, relevant and inspiring presentation, look no further than Andy Masters’ “HR Leadership Lessons from Hollywood”! Andy truly engaged our entire audience through laughter and thought provoking content. He understands the challenges that HR Leaders are facing and provides ideas and solutions that are easy to implement. I personally walked away with renewed motivation to inspire & champion positive change. Thank you Andy!” – [Tanya Hillman, PHR, Conference Chair, after Andy’s ½-day program for the 2018 Sioux Empire SHRM Spring Conference \(SD\)](#)

"LOVED Andy Masters message and delivery! So many great takeaways on how leaders can bring out the superpowers of their employees by tapping into their strengths and believing in their abilities. I especially related to the notion of leaders helping their employees gain the skills/knowledge/experience they need to get to their next career aspiration as the best (and most authentic) way to gain the best performance from their teams. GREAT stuff!!" – [Jeanne Artime, Chief Executive Officer \(CEO\), SHRM-Atlanta, after Andy’s keynote program for the 2018 SHRM-Atlanta “Fearless Leadership” Conference \(GA\)](#)

[Audience Comments from Andy’s HRCI “Bus Mgmt” approved Keynote Program for the 2017 North Carolina SHRM State Conference:](#)

**“GREAT speech.....Awesome!.....Loved it!.....Great presentation.....Thank you!.....Great program.....Thank you!.....GREAT job.....Great!.....Very valuable and thought provoking. Thanks!.....Enjoyed it!.....Loved it!.....Wow!.....Awesome!!!
.....Inspirational.....Awesome-thank you!.....Great keynote speaker!.....Very Interactive.....Awesome.....Awesome!.....It was great.....Excellent program!.....Loved it.....Awesomeness.....Great session.....Engaging!.....Excellent!”**

**Audience Comments from Andy's keynote program for the
2017 Texas Municipal Human Resources Association Conference:**

“Awesome and inspiring!...Love, love, love! BEST leadership I've been to in many years...GREAT session. Immediate takeaways...Wonderful presentation, Thank You...Inspired ...Awesomeness...Great job Andy!...AWESOME!! Can't wait to share this!! THANKS!!!... Awesome!!...Very good!!!...Great presentation!...Thank you for the great ideas...All City leaders should be a part of this program...Great presentation, Thank you...Great!...Great take away! Thanks...Awesome job!!...Great program...Great presentation!... Great information. I am a new supervisor and have a lot to learn...Great info!...GREAT program!...Great...Awesome...Inspiring, because I'm a control freak!...Engaging!...Great...Great job! We especially need to hear these kinds of principles in this age of bitterness and hate....Great concepts!... Awesome!...Good...Awesome presentation. Loved it!...Awesome!...AMAZING presentation! Loved it. Thank you....Very good presentation! Enjoyed it!!...Loved the movie tie ins—FUN...Great presentation...Thanks!!!...Great Job!... Awesome program. Clearly shows that you're doing this for the RIGHT reason. So impressed...AWESOMELY AWESOME!!!”

**Audience Comments from Andy's keynote program for the
2018 Virginia SHRM State Conference with 500+ attendees:**

“Amazing!....Andy Masters is Obi Wan Kenobi!!....Awesome.... Awesome.... Awesome presentation....Awesome program!....Awesome session today!....Awesome session!Awesome! Film-tastic!!!....Awesome! I'm so excited!!!!....Awesome! Lots of funEnergetic!....Enjoyed it!....Excellent presentation....Excellent program!!....Excellent session!Excellent, can't wait to share book with husband struggling with these issues....Excellent!....Fantastic!....Fun presentation!!....Great....Great...Great discussion....Great energy and information....Great examples from films and bringing it all together to use as practitioners....Great info!....Great Presentation....Great presentation ...Great presentation at VA SHRM conference....Great presentation- thank you!....Great presentation!! ...Great presentation!!!....Great program - loved the enthusiasm!....Great program!!!....Great session....Great session!....Great!!....Great!!!....Great!.... Inspirational....Inspiring!....Inspiring!....It was pleasant.... Love the positive energy!....Loved it!...Loved it!....Loved the movie clips....Simple yet truly concepts that are so often overlooked. Thank you....Simply stated--- AMAZING!....Thanks!....This was a great session. What a great presenter! Loved all of the energy and movie references!”

**Audience Comments After Andy's Keynote Program for the
2018 Arkansas SHRM Conference with 500+ attendees (AR)**

"Absolutely inspirational!....Amazing! Inspiring!....Awesome....Awesome!....Awesome job....Awesome!....Awesome!....Good job!....Great....Great...Great content and delivery....Great job!....Great motivation for someone who is a millennial and working on being a leader!....Great presentation!....Great presentation!....Great Presentation!!!....Great!....Great!....Great!....Great!Great!!....Great!!....So uplifting.

Thank youThank you!....Thank you!....Thank you!....That was FANTASTIC! Truly, thank you....Today's presentation was AWESOME! Very inspiring and worth sharing with management.....Wonderful reminders of what to do!....Wonderful!....Would love to have him come speak to our HR group at work!"

Audience Comments from Andy's HRCI "Bus Mgmt" approved keynote program for the 2017 Oklahoma SHRM State Conference with 600+ attendees:

"AWESOME...Very inspirational!...Great presentation!!! Can't wait to share with my managers!!!...Memorable...Thank you!...Great presentation, thanks for the resources!...Awesome, loved it!!...Wonderful...Great job!...Great presentation...Good food for thought...Great!...Great!...Excellent...Exciting...Thank you!...Excellent!...Enjoyed it!...Great session!...Awesome!...I really enjoyed it!!!...Loved it! Thanks for all the information! I'm excited to go back and make a difference!...Very entertaining!...Great!...Awesome!...Great program, thanks for sharing...Wonderful tactic!...Inspiring!...Great presentation!...Hard to hear sound not good...Great presentation!!!...Great inspiration!...Great presentation...Thanks!...Awesome!...Great!...Motivating...I really enjoy your so right...Great!...Great presentation!...Loved the importance you put on managers making their family time a priority!...Great information on Leadership!...Awesome...Great!...Thank you for your generosity...Great presentation!...Great...Good job...Great topic, will use in my everyday job...Awesome...Awesome...Great info, had a blast!!!...Great presentation!...Great Presentation!...Great...Awesome!!!...Thank you, very motivational!...Great Conference in OKC...You were great!!...Fantastic presentation!...Awesome! Thank you!...Great presentation!....Great info!...Fantastic program—So glad I attended!"

Audience comments after Andy's keynote program for 300+ attendees at the 2019 HR Law & Solutions Conference Co-Sponsored by SHRM Southwest Florida, HR Collier, and Collier County SHRM (FL)

"Awesome...AWESOME...Awesome !! Thanks!...Awesome presentation... Awesome!... Awesome!...Awesome! Inspiring!...Awesome. GREAT takeaways... Energetic and FUN...Excellent...Excellent...Excellent...Excellent presentation, insightful, thought provoking, engaging, and fun!...Excellent!...Excellent presentation...Fun...Fun thank you...Good job...GREAT...Great and fun...Great examples!!...Great high energy!...Great job...Great job...Great job! Very engaging!...Great job. Very engaging....Great movies!...Great presentation...Great relevant program...Great!...Great!... Great!... Great!...Great! VERY entertaining!...I heard so many take-aways - Thank you!...It was awesome and thank you...It was great!!!!...Lively...Outstanding and SO interesting! ...Thank you!...Thank You!...Very energetic and realistic!...Very good presentation!...Very informative...Very passionate! Thanks for coming!...Was VERY entertaining and informative!"

**Audience Comments from Andy's HRCI "Bus Mgmt" approved
"Masters Series" Program for the 2017 HR Florida Conference:**

**"GREAT job. Very engaging and entertaining and informative.....Amazing Presentation
.....AWESOME...Again. Thx!....It was awesome. THANK YOU for empowering me...
Excellent.....Really enjoyed. Lots of good points I will take back to work..... Excellent
.....Great!!!!.....Love that it was engaging.....Great!!.....Wonderful presentation- thank
you!!.....Great session!.....Awesome! Great job!.....Great!.....Great!Spectacular
.....Great!.....Good stuff!.....Great job.....Loved it !!!!!.....Awesome.....Very encouraging
info shared in an entertaining way.....Great program.....You ROCK!Thanks for
making this interesting!.....Awesome and engaging presentation.....Amazing! Thank you
so much.....Fantastic!"**

**Audience Comments from Andy's keynote for the 2017 Cayman Islands Society for
Human Resource Professionals Annual Conference Grand Cayman (CI)**

**"Your enthusiasm is AWESOME!....GREAT really relevant!Awesome.....Great!!
.....Great talk!!Excellent.....Really amazing!.....ExcellentThank you for sharing
you materials.....It was awesome!.....Great!.....Excellent and inspiring!FUN
presenter.....Awesome!.....Very engaging!Amazing.....Informative
.....AMAZING.....Excellent presentation!Excellent.....Inspiring.....GREAT
session.....Awesome!.....Motivating!.....GreatAwesome presentation.....Great
presentation, GREAT energy. Great content.....Love it!.....Interesting and
funny.....Excellent.....Great.....Excellent advice.....Great!.....Awesome movie
choices.....AWESOME presentation.....LOVED it!!!"**

**Audience comments after Andy's keynote program for the
2018 SHRM-Nebraska Conference with 700+ Attendees (NE)**

**"Amazing!!!!...Awesome...Awesome...Awesome and fun!...Awesome presentation...
Awesome!...Awesome!...Awesome!...Awesome!...Awesome!...Awesome!...Awesome! Great
time to reflect...Awesome! Thank you!...Awesome!!...Enjoyed it and
learned...Entertaining...Entertaining, informative...Excellent information and engaging
speaker!...Excellent, very real tips to use...Great...Great...Great...Great ideas, Thanks,
Andy!...Great information...Great job!...Great Job!...Great presentation...Great
presentation...Great presentation love the enthusiasm and love for what he does. Thank
you....Great presentation!...Great program....Great session...Great session with great
information!!...Great session!...He was fantastic! Enjoy the enthusiasm of his
presentations!...It was awesome!...It was great insight!!...It was very informative...Lots of
energy. Enjoyed both presentations!...Loved it!...Loved it....Nice job and great
messages!...Super energetic and great ideas!...Thank You...Thank you for sharing your
insight!...Thank you!...Thank you!...Thank you!!...Thanks this is a wonderful thing to
do....Thanks!!!!...Very entertaining and informative...Was great!...Wonderful
presentation...Wonderful!...Wow!!!...YOUR PRESENTATION WAS AMAZING!"**

“Thank you for a FANTASTIC presentation. You are a great speaker and have a way of captivating and capturing folks right away. The drug topic was extremely eye-opening and so apropos for this time, not only in our work places, but in our society. Thank you for so generously sharing your materials, I know I will be spreading the word.” – **Kathryn Van Valkenburgh, PSYD, SPHR, Organization Development, El Paso Society for Human Resource Management (TX)**

“We were so enlightened by Andy Masters presentation ‘Your Employees (*and Candidates*) Are On Drugs’ at our 2019 Northwest Human Resources Council HR Conference. Andy stressed that the US is in the midst of an opioid overdose epidemic. Our attendees clearly heard how employees who abuse prescription drugs can have a profound impact on both the productivity and safety of a workplace. And, not only did he provide us with ALARMING facts, Andy shared CONCRETE action items that our HR leaders can take to address the substance abuse crisis in the workplace. Our attendees learned a lot and thoroughly enjoyed Andy’s session!” - **Philomena Perez-Vaughan, SPHR,SHRM-SCP, Chapter President, after Andy’s presentation for 2019 Northwest Human Resources Council SHRM Chapter Conference (IL)**

“Thanks so much, Andy Masters!!!! We had a great time and your programs were amazing, we got some GREAT feedback from our membership! Hope to see you down in the Sun City again soon!” – **Jennifer Alarcon, President, El Paso SHRM, after Andy’s “Your Employees (And Candidates) Are On Drugs” program (TX)**

**Audience Comments from “Your Employees (And Candidates) Are On Drugs”
El Paso Society for Human Resource Management (TX)**

"AWESOME info and GREAT speaker...Awesome information...Excellent...Excellent presentation!...Good information, Thank You!...Good presentation...Good use of stats...GREAT info...Great information...Great job Andy! VERY informative & enlightening, I can tell the membership enjoyed very much so!...Great new information...GREAT presentation...Great program and enjoyed the topic and learned a lot!...Great program learned many things I was unaware of...Great program, very enlightening...Great program!...Great program!...Great program. Awesome info! Had no idea there was even synthetic urine!...Great!...Great!...I had no idea cheating drug tests with such a big business...This was SO eye opening...Very beneficial...VERY informative information on the effect of America's drug problem...Wonderful training!! Learned SO much and ready to revisit our practices and procedures."

**Audience Comments from “Your Employees (And Candidates) Are On Drugs”
2019 Northwest Human Resources Council Forum Keynote (Chicago, IL)**

“Thank you for this SHOCKING information!...AWESOME...Awesome!...GREAT information...Great information...GREAT Job!!!...Great presentation, learned a lot...Great presentation!...Great program...GREAT program...Great!...Great!...Good...Great info...Informed...Interesting...It was VERY informative!...Learned a great deal... SHOCKING stats...Shocking - drug challenge...Very educational!...VERY enlightening!... VERY informative...Very informative...Very interesting...VERY interesting!”

**Audience Comments from the 2019 Norfolk SHRM
and Columbus Area HRA Joint Conference (NE)**

"Amazing information!...Amazing!! Eye opening...Awesome...Awesome presentation. I'm ready to be the champion on both topics....Excellent info. I agree. It is a major problem...Eye opening...Fabulous and enlightening...GREAT...Great...Great...Great...Great awareness...Great info. Time for us to take action...Great information, thank you!...Great job Andy!!!...Great presentation!...Great presentation! Really opened my eyes to the drug issues that we may be facing in our workplace!...Great program!...Great speaker & content!...Great topic!...Thank you...VERY eye opening...Very interesting. Really makes me think we need to tighten up our drug testing procedures.... Was GREAT!...Wonderful, valuable information! Thank you!"

**Audience Comments from “Your Employees (And Candidates) Are On Drugs”
El Paso Society for Human Resource Management (TX)**

"Awesome...Awesome program!...Awesome!...Eye opening...Great info ...Great information...Great information!!!...Great information. Will share with leadership....Great information. Kept the audience's attention....GREAT job...It was great, I really enjoyed it. Thanks...It was great! Thank you!...Lots of energy! Kept audience engaged!! Enjoyed it. Thanks....Loved it!...Loved it! Thank you so much!...GREAT program and enjoyed the statistics!!...Outstanding. Have tried to convince our owners to implement pre-employment & random testing. Good info here...Really great! Made me take a fresh look at my leadership skills. Thank you!...Thank you...Thank you!...Thanks! Great information...The drug testing portion was very helpful! I will be passing this on to our managers...This was fantastic!...VERY helpful information! Need to revisit drug testing policy....Very informative...Wonderful and informative...Wonderful program, very informative!!"

“Thanks Andy! Your presentation was a HUGE success...Thank you for your professionalism and high energy, well researched presentation! Our participant feedback was EXCELLENT and received high ratings!” – **Kari Woods, President-Elect, SHRM-Great Falls (MT)**

“We were ECSTATIC to have Andy Masters present Leadership Lessons from Hollywood at our **2019 Employment Law Update Conference**. He ended our day with a very engaging and upbeat presentation. Our attendees completely enjoyed the topic. Several of our attendees attended Andy Masters breakout session on “Your Employees (and Candidates) Are on Drugs” this 2019 breakout session was a HUGE hit and it kept our attendees to the end of the conference to see Andy Masters closing keynote topic.” – **Tania Proctor, President-Elect Southern NM SHRM, 2019 Employment Law Update Conference, (NM)**

“Andy you delivered a fabulous program! Your passion for the message was very evident and engaging. The content was spot-on as you hit on all the various challenges we are facing as we scale up and navigate the “unnatural” business climate. I am so glad David recommended you. We couldn’t be more pleased!” – **Terri Jones, Executive Administrator, Data Facts, Inc., (TN)**

Audience Comments from “Your Employees (And Candidates) Are On Drugs”
2019 HR Florida State Conference FL)

"Absolutely Awesome! You rock! Great info!!...AMAZING...Awesome presentation...Awesome presentation...Awesome presentation! Learned a ton of into!...Awesome!...Awesome!!...Awesome!!...Excellent...Excellent...Excellent...Excellent eye opener...Excellent job!...Excellent statistics & awareness...Excellent topic! Pertinent information...Eye opening...GREAT presentation...Good...Good one!...good program...great...Great...Great and eye opening!...Great awareness...Great info...Great info. Love your passion....Great information...Great information...Great job...Great job. So many important facts we didn't know!...Great Presentation...Great presentation...Great presentation...Great presentation...Great presentation!!...Great program...Great program...Great program...Great speaker...Great, thank you!...Great!!...Incredible...Informative...Informative...LOVED IT...Loved it! Great info!...Loved it! Need more of it!. Mind blowing...My eyes are open...Seminar was awesome...Speaker Very energetic and great info...Super!...Thank you...Thank you...Thanks...U rocked homey...Very informative...Very informative. Thank you!...Very interesting!...Wonderful program!...Wow! Great presentation! I learned a lot!!"

Audience Comments from “Your Employees (And Candidates) Are On Drugs”
2020 Ohio SHRM State Conference FL)

“Amazing!! Mind blowing info...Awesome and I had no idea...Awesome, engaging presentation!...Engaging!...Enjoyed the program the time went by too fast...Enlightening...Excellent information. Very eye opening and scary....Excellent! Very informative... unfortunately, not very shocking in today's world....Extremely eye-opening...Eye opening...Eye opening!...GREAT...Great info & presentation - thank you!...Great info!!...GREAT information...Great information....GREAT job...Great job presenting!!!! Thanks!...Great presentation...Great presentation!...Great presentation!...Great presentation!...Great presentation! Thank you!...Great presentation!!...Great program...Great program....Interesting...It was amazing! So grateful for the information to improve our workplace safety!...It was awesome...Learned not to pick labs near gas stations...Loved it and was incredibly surprised!...Really good information...Really startling facts - look forward to sharing with our company leadership....Sadly, very enlightening...Scary/shocking information and stats, but that is our reality!...Selling this stuff at truck stops is scary...Thank you for the information...The program was great...This has been awesome and I am grateful for your passion and persistence in your hope for a safe and healthy workplace....This was incredibly helpful and I'm glad to know there is hope to making the workplace a safe place to be!...Thought provoking information that dispelled alot of falsehoods!...Very engaging presentation...Very eye-opening!...Very helpful...VERY informative...Very informative and essential for my one in HR...Very insightful, scary and frustrating - but thankful to have the information...Very interesting!!...Very surprising of the cheater numbers...Wonderful presentation!!!”

**Audience Comments from “Your Employees (And Candidates) Are On Drugs”
2020 South Dakota SHRM State Conference (SD)**

“Astounding the industry on passing drug tests!...AWESOME...Excellent - thank you!...Excellent data. Thanks...Excellent presentation--scary stats...Excellent research!...Good info...Great info Andy!!...Great information...Great information! Very scary!...GREAT program!...Interesting...Learned a lot!...Lots of great information, thank you...Lots of great information!...Very good...Very Interesting...Very interesting...Very interesting...VERY interesting and VERY good!”

**Audience Comments from the 2019 Central Wisconsin SHRM
and Stevens Point Area HRA Joint Conference (WI)**

“Awesome...Excellent...FUN...Great content and presentation. Thank you!...Great energy!...GREAT job!...Great session...Great speaker!...Great! Go Brewers...Inspiring...It was great!...Loved it!...Thank you for your time and AMAZING energy!...Thanks for the useful information...Thanks!...This was great!...Very energetic...Very good!... Very rewarding - practical advice...VERY informative and entertaining!”

Audience Comments from the 2019 Charleston SHRM Conference (WV)

"Awesome!...AWESOME...Excellent presenter and information...Fantastically inspirational session! Thank you!...FUN presentation...Great presentation...Great program...Great program! Thank you!...Great program. Excellent speaker...Great speaker!! I learned a lot from him...GREAT!...Love it! VERY energetic!...Loved it!!! Great speaker!!...Outstanding!...Thanks for the training! On point and energetic, great for first thing in the morning!!!"

“Andy Masters did a WONDERFUL job as a keynote for one of our general sessions for the Western Region IPMA-HR Conference. Using humor, Hollywood and interaction he was able to drive home key points around the leadership skills needed to build an engaged workforce. The audience found his session both enlightening and entertaining!!” - [Jennifer Fairweather, IPMA-SCP, SHRM-SCP, Program Chair, Western Region IPMA-HR \(NV\)](#)

“Andy Masters’ program was spirited, FRESH, and very relative to the struggles of today’s HR Professional. Our audience truly enjoyed the program and we hope to see Andy Masters again!” – [Shannan Walker, PHR, President, Western Arkansas Human Resources Association \(WAHRA\), after Andy's keynote for the WAHRA Conference \(AR\)](#)

"We kicked off our Florida Staffing Association with Andy Masters as our Keynote Speaker. With many tough issues facing our industry he was the PERFECT person to remind us why we do what we do, relationships with our employees and clients! A few of our members commented: 'Andy was a GREAT START for the Conference', 'REFRESHING with a SENSE OF HUMOR!', and 'Kiss Your Customer was RELEVANT & ENTERTAINING!' Thank you Andy!" - [Shannon Bolan, President, Florida Staffing Association \(FSA\), after Andy's keynote for the FSA Executive Retreat \(FL\)](#)

[Audience Comments from Andy's Program for the Northern Nevada Human Resources Association \(NV\)](#)

"Awesome...Awesome...Awesome program!...Awesome!...Awesome! Inspiring!!...Awesome. Good stuff....Excellent. Thank you...Fun...Great..Great...Great clips...Great energy!...Great ideas!...Great job...Great Job!...Great presentation! Thank you!...Great presentation....Great program, thank you for sharing with us!...Great!...Great!...Great....I just rolled out career development program yesterday...It was great...It was great!! I learned a lot and I have a lot to take back to my office...Loved it!...Loved it! Reinforced a lot of the work a co-worker and I are doing....Loved the movie topics and it relates in everyday life....Nice job! Great energy and key points....Thank you...Thank you!...This was an AWESOME program!! Thank you!...Wonderful!"

"I wanted to tell you again how gifted you are and what an entertaining, educational and relevant your workshop was at the SHRM-LI Virtual Conference on Wednesday. I really enjoyed it and never looked at my phone!!! All the best to you, and thank you for knowledge, talent and gift of delivering a wonderful workshop!" - [Lisa Strahs-Lorenc, President, Go Career Compass, SHRM-Long Island \(NY\)](#)

"As many conferences in 2020 have gone virtual, OH SHRM did as well. The ENERGY Andy brought to both sessions made people EXCITED to participate in a virtual event. His participation with attendees during his presentations was AMAZING! Andy really contributed to the success of OH SHRM 2020!" - [Kim Robertson, SPHR, SHRM-SCP, 2020 Chair, Ohio SHRM Conference \(OH\)](#)

[Audience Comments from Andy's Keynote Program for the 2020 Tennessee SHRM State Conference with 475 attendees \(TN\)](#)

"Awesome!...AWESOME...Awesome presentation...Awesome presentation, very energetic and informative!!!...Awesome program. Very informative...Excellent presentation!...Excellent presentation!...Fantastic presentation!...FUN with some good nuggets of info...GREAT job Andy...Great leadership discussion....Great Presentation...Great presentation...Great presentation...Great presentation!...Great presentation! Thank you!...Great presentation!!!...Great Presentation!!! Love the high energy!...Great talk. Thank you!...Great upbeat information...Great, engaging presentation!...Great! Thank you!...Great. Thank you...It was excellent! I enjoyed how he infused movie clips into the presentation. They were relevant and timely...It was the perfect way to learn. It was interesting and involved all attendees....Love the perspective on leadership! Thank you!...Loved it!...Loved the move clips to help engage and make points...Loved the presentation! Informative and engaging!...So far, it's been GREAT. Wish I could have been there "Live" But virtual is almost as good!...Super energy & creativity! Thank you!...THANK YOU Andy!...Thank you, this was AWESOME!...This was amazing! Love the energy and use of movies for references...This was an amazing presentation! Great Job!...This was AWESOME!...Very interesting and novel way to portray leadership!...Very engaging...VERY Inspiring!"

presentation...Great presentation...Great presentation...Great presentation...Great presentation...Great presentation...Great presentation...Great presentation - OH SHRM...Great presentation thank you!...Great presentation, thank you!...Great presentation!...Great presentation!!...Great presentation. Thanks....Great presentation. Very relevant!...Great program!...Great program. Thanks for the book!...Great session...Great session!...Great session!...Great session! Thank you....Great session!!...Great Session!!!! I am encouraged!!!...Great takeaways for my organization...Great use of graphics and PowerPoint while speaking. You found a great balance of both...Great!...Great!...Great!... Great!...Great!...Great!...Great! Thanks....Great! Thank you!...Great!!...Informative and engaging...Insightful...Inspiring presentation! Thank you for making a difference....It was awesome thanks!...Just awesome...Love the movie clips...Loved it...Loved it, thank you!...Loved it!...Loved it!...Loved it!...Loved it! You rock!...Loved it!!...Nice rhythm to it!... So true! Awesome....Thank you...Thank you so much!!...Thank you!...Thank you!...Thank you!...Thank you! Enjoyed your speech...Thanks...Thanks...Thanks for the inspiration!...Very engaging...Wonderful session!...Wonderful! Very Inspiring!!...You were awesome!!! Love the movie clips!”

“He had us from Hello.... From the first time we heard about ‘HR Lessons From Hollywood,’ we were hooked on the idea of bringing Andy Masters to our Annual Conference. A lot of plans, including ours, got changed, but Andy was a pleasure to work with as we patiently waited for the opportunity to reschedule. What we knew is that we wanted our first event together again to be special. And Andy was an obvious choice.... Why? Because we love it when our keynotes give a great talk, but the real measure of success is whether the keynote gives our attendees something to talk about. Is there a buzz in the room when they’re finished? Have we created a greater sense of community? With Andy, the answer was yes, and yes! Top-notch content, for sure, and delivered in a way – with energy and humor, and through the shared experience of the movies – that brought our group closer together. Many thanks!” - [Jeffrey J. Beiriger, Executive Director, Metro Milwaukee SHRM \(WI\)](#)

[Audience Comments from Andy’s Programs for the 2021 HR Florida Conference \(FL\)](#)

“AMAZING!!!...Andy was GREAT!...Awesome...Awesome class...Awesome presentation...Awesome!!...Enjoyed the humor program...Excellent...Fantastic!...Great job bringing it to life...GREAT presentation....Great presentation & ideas...Great Presentation!...Great presentation!...Great presentation! Speaker kept us engaged and provided useful tools and techniques....Great presentation....Great program!...Great program!!!...Great!...Great! Thanks!...Great!!...Great. Fun ...He'll be a hard act to follow. GREAT ideas!...It was awesome!...It was great thanks...It was inspirational!...It was really good...Lots of timely things to incorporate....Love it!...Loved it!!...Loved it!!! Thanks!!!...Thanks!...Very enjoyable...Very good material and relevant...Was fantastic!...You were AWESOME! Looking forward to your session tomorrow!”

[Audience Comments from Andy's Keynote Program for the 2021 Carolinas APA Payroll Conference in Myrtle Beach \(SC\)](#)

“Amazing...Amazing!...AWESOME...Awesome...Awesome...Awesome job....Awesome presentation...Awesome presentation, energy, and utilization of movies to illustrate leadership lessons...Awesome!...Awesome, thank you!!...Awesome. Thank you for your insight... BEST speaker I have ever encountered! Keep doing what you are doing!... Energy...Enjoyable...Enjoyable!...Enjoyed it...Enjoyed it!...Enjoyed the presentation-- it was great info...Excellent...Excellent...Fabulous...Fantastic presentation! Thank you....GREAT...Great...Great!...Great information...Great information to help empower employees...Great insights!...Great interaction and presentation...Great job...Great job!...Great Job!!...Great presentation...Great presentation...GREAT presentation...Great presentation!...Great program...Great program!!...Great session...Great speaker, thanks...Great speaker!...Great speaker!...Great...Great!...Great!...Great...I really enjoyed your presentation. Thank you!...Impactful...Incredible...Inspired...It was FANTASTIC!...It was great! Thank you!... Loved it!...Loved it! Very insightful... This was a great session. LOVED the Energy!...VERY good!”

“Andy Masters’ keynote on *Re-Imaging Your Positive Workforce Culture* was PERFECT for the 2022 SoDak SHRM State Conference. He brought a high level of energy, humor and engagement to our Conference! Our attendees LOVED his keynote, and many attended his follow-up breakout session *Embracing the New Workforce Revolution: Recruit, Retain, Empower*. Both sessions brought so much positivity to our conference; we are SO glad we booked him!” - [Laurie Gates, PHR, SHRM-CP, SoDak SHRM State Council Director and 2022 SoDak SHRM State Conference Co-Chair \(SD\)](#)